

# MUKESH KOLHE

Innovative and results-driven UI/UX Designer seeking to leverage design expertise and user-centered solutions to drive impactful, intuitive, and accessible digital experiences, while fostering collaboration and achieving business objectives. Experienced in designing and delivering user-centric solutions for B2B, B2C, and enterprise-level applications across diverse industries.

<https://mukeshkolhe.site>

+91-9860837001

[mack.kolhe@gmail.com](mailto:mack.kolhe@gmail.com)

[https://www.behance.net/mukesh\\_kolhe](https://www.behance.net/mukesh_kolhe)



## PROFILE SUMMARY

- **Senior UX/UI Designer with 14+ years of experience** in designing user-centric digital solutions across enterprise, healthcare, Fin-Tech, and e-commerce domains, driving engagement, retention, and business growth.
- **Proven Leadership & Collaboration:** Led design teams, managed complex projects, and partnered with cross-functional stakeholders to deliver high-impact digital products aligned with business objectives.
- **Strategic Design Expertise:** Translated complex business requirements into intuitive, accessible, and scalable interfaces, optimizing user experience while meeting organizational goals.
- **User-Centered Design Approach:** Leveraged mixed-method research, usability testing, analytics, and market insights to inform design decisions and ensure solutions resonate with target users.
- **End-to-End UX Lifecycle Expertise:** Oversaw the entire design process, including project estimation, resource planning, prototyping, wireframing, and client communication, ensuring consistent quality and timely delivery.
- **Mentorship & Influence:** Guided and mentored teams through design processes, fostered skill development, and influenced product strategy to deliver cohesive, impactful outcomes.
- **Bridge Between Design & Development:** Ensured efficient feedback loops, aligned designs with agile methodologies, and facilitated seamless handoffs for optimal product development.
- **Expert in Core UX Deliverables:** Created personas, journey maps, information architecture, and design systems, consistently translating complex requirements into intuitive, user-friendly solutions.
- **Commitment to Business & User Alignment:** Delivered design solutions that drove both user satisfaction and business success, demonstrating measurable impact in engagement, feature adoption, and revenue growth.



## IT SKILLS

- **Design Tools:** Figma, Adobe XD, Photoshop, Illustrator, Sketch
- **UX / Product Design:** User Research, User Interface Design, App Design, Wireframing, Prototyping, Data Visualization, Digital Product Design, Design System, Systems Thinking, A/B Testing, Tree Testing, Personas, Card Sort, Empathy Maps, Customer Journeys, Survey
- **Project / Team Management Tools:** Jira, Trello, Asana, Notion
- **Research & Analytics Tools:** Hotjar, UserTesting, Maze
- **Frontend / Coding:** HTML, CSS, JavaScript (basic), Bootstrap



## CAREER TIMELINE



## CORE COMPETENCIES

- User Experience (UX) Design
- User Interface (UI) Design
- Design Thinking & Human-Centered Design
- Gen AI-First & Agentic Experience Design
- Wireframing & Prototyping
- User Research & Usability Testing
- UX Audit and Heuristics Analysis
- Visual Design & Branding
- Stakeholder Management
- Usability Testing
- Design Systems Development
- Cross-Functional Team Collaboration
- Task Flows, Storyboarding, & Scenario Mapping
- A/B Testing & Data-driven Design Decisions
- Task Flows, Storyboarding, and Scenario Mapping
- Product Discovery & MVP Definition



## CERTIFICATION

- **Hotjar Foundations Level 1** | Hotjar by Contentsquare | 2024
- **Using AI in the UX Design Process** | LinkedIn Learning | 2024
- **Interaction Design Foundation (IxDF)** | Interaction Design Foundation | 2022 – 2023
- **UI/UX Design Bootcamp** | DesignBoat UI/UX School, Bangalore | 2020 – 2021
- **Google Analytics 4 Certification** | Udemy 2020



## AWARDS

- **TCS Engineering Expo Award 2025** | Tata Consultancy Services, Nagpur | 10 Sept 2025
- **Star Team Award** | Tata Consultancy Services, Nagpur | 20 Aug 2025
- **Pat on the Back Award** | Tech Mahindra, Pune | 10 July 2024
- **Pat on the Back Award** | Tech Mahindra, Pune | 13 May 2023



## EDUCATION

- **Bachelor of Business Administration (BBA)**  
RTMNU University, Nagpur | 2007 – 2010
- **(PGDFM)**  
RTMNU University, Nagpur | 2010 – 2011



## WORK EXPERIENCE

### Senior User Experience Designer | Tata Consultancy Services | Nagpur | Mar 2025 – Sep 2025

- **Platform Transformation:** Revamped Hartford Reinsurance's legacy desktop application into a fully responsive, device-agnostic platform, elevating user satisfaction by 40%, cutting cross-device UI defects by 50%, and increasing task completion rates by 35%.
- **User Research & Analysis:** Conducted comprehensive mixed-method research, uncovered user pain points, performed heuristic evaluations, and delivered actionable UX audit recommendations that optimized product usability.
- **Prototyping & Interface Design:** Crafted wireframes, interactive prototypes, and high-fidelity UI interfaces adhering to usability best practices and WCAG accessibility standards.
- **Design System Implementation:** Developed a robust, scalable design system by applying principles of typography, color theory, iconography, and grid layouts, ensuring visual consistency and intuitive user experiences.
- **Cross-Functional Collaboration:** Collaborated with developers, product managers, and QA teams to align design solutions with technical constraints and business goals.
- **Performance Optimization:** Analyzed user behavior data and iterated on UI flows to reduce friction and improve task efficiency.
- **Accessibility Leadership:** Advocated and implemented accessibility improvements, enhancing usability for diverse user groups.

### Lead UX | Tech Mahindra | Pune | Oct 2022 – Mar 2025

- **Enterprise Application Leadership:** Spearheaded the design and delivery of a Network Manager application for AT&T and Bell Canada, streamlining complex workflows and implementing a scalable solution serving millions of users.
- **Requirements Analysis & Stakeholder Management:** Gathered and documented detailed requirements, aligned design initiatives with business objectives, and collaborated closely with cross-functional teams to ensure clarity and feasibility.
- **UX Strategy & Optimization:** Developed and executed UX strategies to boost user engagement and retention, leveraging behavioral psychology, user research, Hotjar analytics, and UserTesting insights.
- **Usability Testing & Iteration:** Conducted usability testing sessions, analyzed findings, and iterated designs to enhance usability, reduce friction, and maximize task efficiency.
- **Process Enhancement:** Standardized design workflows and best practices across the UX team to accelerate project delivery and maintain consistency.
- **Accessibility & Inclusion:** Implemented accessibility improvements and inclusive design practices to ensure equitable experiences for diverse user groups.

### UX Designer | NLI Healthcare Pvt. Ltd. | Mumbai | Feb 2020 – Oct 2022

- **Product Design & Development:** Designed and delivered the MasterControl application for clinical trials, product development, and employee management, creating fully interactive and responsive digital experiences.
- **End-to-End UX Solutions:** Developed user flows, wireframes, and prototypes that optimized usability, streamlined workflows, and supported complex enterprise processes.
- **Business Impact & Recognition:** Contributed to the product and design solution that secured a \$32 Million deal for global white-labeling of the application.
- **User-Centered Research:** Conducted user research, feedback sessions, and usability testing to refine product features and enhance adoption.
- **Collaboration & Stakeholder Alignment:** Partnered with product managers, developers, and stakeholders to ensure alignment between user needs and business objectives.

### UX Designer | SmartData Enterprises (I) Ltd. | Nagpur | Jun 2011 – Dec 2019

- **Design Leadership:** Led design initiatives across 50+ domains including healthcare, e-commerce, and fintech, driving user-centered solutions and innovative digital experiences.
- **End-to-End UX Delivery:** Developed research-driven wireframes, prototypes, and high-fidelity interfaces, ensuring alignment with user needs and business objectives.
- **User Research & Testing:** Conducted usability testing, heuristic evaluations, and user feedback sessions to iterate and optimize designs.
- **Cross-Functional Collaboration:** Partnered with product managers, developers, and stakeholders to integrate design solutions seamlessly into enterprise applications.
- **Process Improvement:** Standardized UX workflows and best practices across multiple projects to maintain quality, consistency, and efficiency.

## PERSONAL DETAILS

Languages Known: : English, Hindi, Marathi

Location: : Nagpur, Maharashtra